



RARE DISEASES + ORPHAN PRODUCTS

Breakthrough Summit®

October 19-21, 2025 | Washington, D.C.

ATTENDEE SOCIAL MEDIA KIT

Thank you for registering to attend the 2025 NORD® Rare Diseases & Orphan Products Breakthrough Summit®! Are there others in your network who would benefit from attending this event? Connect with fellow attendees in advance of the conference and help us bring a large and diverse gathering of minds to DC by sharing the news of your attendance on social media.

Below are resources you can use to join the #NORDSummit conversation online and encourage others to register. Thank you for spotlighting our event and driving the conversation on rare diseases forward!

Event Details

Full Event Name: 2025 NORD Rare Diseases & Orphan Products Breakthrough Summit

Short Event Name: 2025 NORD Breakthrough Summit

Dates: October 19-21, 2025

Location: Washington, DC

Official Hashtag: #NORDSummit

NORD Social Media Handles

X (formerly Twitter): @RareDiseases

LinkedIn: @National-Organization-for-Rare-Disorders

Facebook: @NationalOrganizationforRareDisorders

Instagram: @NORD_Rare

TikTok: @NORD_Rare

BlueSky: @nordrare.bsky.social

Message Templates

I'm attending the 2025 #NORDSummit, taking place from October 19-21 in Washington, DC. Will I see you there? This year's theme is "From Voices to Breakthroughs" in #RareDiseases. Check out the session topics and register to join me at <https://NORDSummit.org/>

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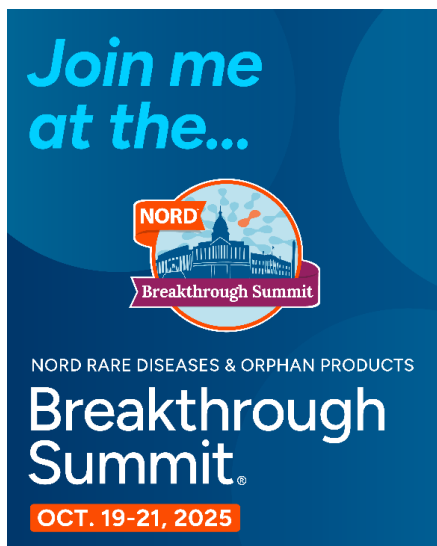
rarediseases.org ■ orphan@rarediseases.org

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The 2025 #NORDSummit is just around the corner! Join me on October 19-21 in Washington, DC for three days of networking with experts and insightful sessions on #RareDisease treatment innovation. Register now at <https://NORDSummit.org/>

Join me in DC this October! The 2025 #NORDSummit is a must-attend event for anyone passionate about #RareDisease research, orphan drug development, medical devices and more. Check out this year's sessions on "From Voices to Breakthroughs" and get tickets at <https://NORDSummit.org/>

Directions for Posting Graphics



X (formerly Twitter)

1. [Download the accompanying graphic.](#)
2. Go to your X profile and start a post.
3. Write your message and include the hashtags #NORDSummit, #raredisease, and #rarediseases.
4. Click the image icon to upload the graphic.
5. Post to share your message.

LinkedIn

1. [Download the accompanying graphic.](#)
2. Go to your LinkedIn profile and click "Start a post."
3. Write your message and include the hashtags #NORDSummit, #raredisease, and #rarediseases.
4. Click the image icon to upload the graphic.
5. Click "Post" to share your update.

Facebook

1. [Download the accompanying graphic.](#)
2. Go to your Facebook profile or page and click "Create Post."
3. Write your message and include the hashtag #NORDSummit.
4. Click the photo/video icon to upload the graphic.
5. Click "Post" to share your message.

Remember to take a few moments to adjust these messages to your voice and the specific details of why you are attending. Let's make the 2025 NORD Breakthrough Summit a success!