



RARE DISEASES + ORPHAN PRODUCTS

Breakthrough Summit.

October 25-27, 2026 | Washington, D.C.

ATTENDEE SOCIAL MEDIA TOOLKIT

Thank you for registering for the 2026 NORD® Rare Diseases & Orphan Products Breakthrough Summit®! Share that you're attending, connect with fellow attendees before the event, and invite others in your network who may benefit from joining us in Washington, D.C. Use the resources below to join the #NORDSummit conversation and help us bring together a large and diverse community committed to advancing rare disease care, research, and policy.

Event Details

Full Event Name: 2026 NORD Rare Diseases & Orphan Products Breakthrough Summit

Short Event Name: 2026 NORD Breakthrough Summit

Dates: Oct. 25–27, 2026

Location: Washington, D.C.

Official Hashtag: #NORDSummit

NORD Social Media Handles

X: @RareDiseases

LinkedIn: @National-Organization-for-Rare-Disorders

Facebook: @NationalOrganizationforRareDisorders

Instagram: @nord_rare

TikTok: @nord_rare

Bluesky: @nordrare.bsky.social

Message Templates

I'm attending the 2026 #NORDSummit, Oct. 25–27 in Washington, DC! Will I see you there? Join leaders from across the #RareDisease community as we put patient partnership into action and lead the next decade of rare disease progress. Register: <https://nordsummit.org/>

Join me at the 2026 #NORDSummit, Oct. 25–27 in Washington, DC, for expert-led sessions and meaningful connections focused on finding rare disease answers faster, unlocking investment, and making knowledge work for better care. Register: <https://nordsummit.org/>

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Join me in Washington, DC, Oct. 25–27 for the 2026 #NORDSummit! The rare disease community will come together to turn policy change into patient impact, close gaps in access, and deliver breakthroughs to the patients who need them. Learn more: <https://nordsummit.org/>

Directions for Posting Graphics

Choose Your Graphic

- [Customize your attendee graphic in Canva](#). Select “Edit template,” add your photo, name, and title, then download the graphic.
- [Download the ready-to-use graphic](#) if you prefer not to customize it.



X

1. Customize and download your graphic using one of the options above.
2. Go to your X profile and select “Post.”
3. Write your message, tag **@RareDiseases**, and include the hashtags **#NORDSummit** and **#RareDisease**.
4. Select the image icon and upload your graphic.
5. Select “Post” to share your message.

LinkedIn

1. Customize and download your graphic using one of the options above.
2. Go to your LinkedIn profile and click “Start a post.”
3. Write your message, tag the **National Organization for Rare Disorders (NORD)**, and include the hashtags **#NORDSummit** and **#RareDisease**.
4. Click the media icon and upload your graphic.
5. Select “Post” to share your update.

Facebook

1. Customize and download your graphic using one of the options above.
2. Go to your Facebook profile or page and click "Create Post."
3. Write your message, tag **@NationalOrganizationforRareDisorders**, and include the hashtags **#NORDSummit** and **#RareDisease**.
4. Click the photo/video icon to upload your graphic.
5. Click "Post" to share your message.

Instagram

1. Customize and download your graphic using one of the options above.
2. Go to your Instagram profile, tap the "+" icon, and select "Post."
3. Select your graphic and tap "Next."
4. Write your caption, tag **@nord_rare**, and include the hashtag **#NORDSummit**.
5. Tap "Share" to publish your post.

Take a few moments to adjust these messages to your voice and the specific details of why you are attending. Let's make the 2026 NORD Breakthrough Summit a success!